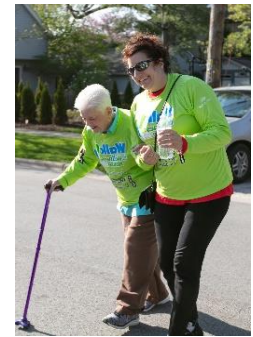




## 2025 Walk for Wellness House SPONSORSHIP OPPORTUNITIES



**What:** For more than 20 years, our community has come together on the first Sunday in May to honor, celebrate and remember those affected by cancer. The Walk for Wellness House includes families, friends, co-workers, and Wellness House program participants participating in either a 3K Walk or 5K Run. Accessible for people of all ages and abilities, the Walk embodies the power of community support for people with cancer and their loved ones.

### **When and Where:**

Sunday, May 4, 2025. The event takes place at and around Wellness House, 131 N. County Line Rd., Hinsdale IL. Participants may attend in person or elect to “Walk Your Way” at a time and location of your choosing.

### **Who:**

Each year, approximately 3,000 walkers and runners take part in the Walk. In 2024 there were registrants from more than 300 cities in 23 states and 2 countries.

Media impressions reach more than 25,000 people.

NEARLY  
**50,000**  
PEOPLE SERVED  
SINCE 1990

**Corporate sponsorship of the Walk sustains the mission of Wellness House and enables us to offer programs at no cost, both in-person and online.**

[wellnesshouse.org/walk](https://wellnesshouse.org/walk)



## 2025 Walk for Wellness House Sponsorship Opportunities

Sponsoring the Walk for Wellness House is a great way to build customer loyalty and employee morale by supporting a worthy cause. It also promotes brand awareness and reaches potential customers and clients from various communities.

As a sponsor, your business will benefit from exposure to more than 25,000 residents in Chicagoland. In exchange for your sponsorship, you will receive the following benefits:

Sponsorship Benefits:	Presenting	Platinum	Gold	Silver	Bronze	Copper
	\$35,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Co-branded event day stage banner	X					
Company logo included on Save The Date postcard (if committed by 2/28/25) and Website front page ("Presented By")*	X					
Prime tent space for your company/team during event and dedicated Team Photo. (Tent Size: 10x10)*	X	X	X			
Promotional materials displayed in event day Information Tent	X	X	X	X		
Logo on back of event T-shirt (if committed by 4/1/25) and on stage banner*	X	X	X	X	X	
Company Recognition in Email, Social Media and Print Advertising	<b>2+ dedicated posts</b>	<b>1+dedicated posts</b>	X	X	X	X
Logo featured on Walk website	X	X	X	X	X	X
Dedicated route marker/s	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>
Verbal recognition from stage during event program	X	X	X	X	X	X
Complimentary Walk registrations	<b>Up to 50 entries</b>	<b>35 entries</b>	<b>25 entries</b>	<b>15 entries</b>	<b>10 entries</b>	<b>2 entries</b>

*\*Pending applicable deadlines*



## 2025 Walk for Wellness House Sponsorship Opportunities

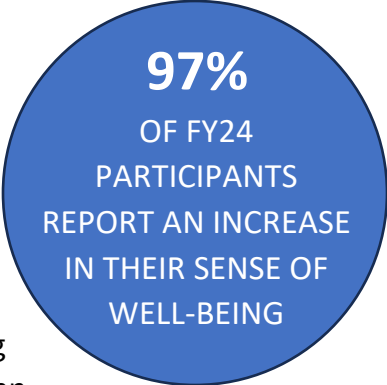
### Get Involved and Maximize Your Impact

Sponsorship and recognition are just the beginning. Your company can benefit from participating in the Walk for Wellness House in a variety of ways:

**Form a Walk Team.** Getting your employees involved is a great way to build team spirit and support the community. Whether you use your sponsorship’s complimentary registrations to join us in Hinsdale or walk at a different location, your employees will know they are making a difference for people with cancer. Individuals on your company team can tap into their personal networks to raise funds, furthering your impact.

**Offer Volunteer Opportunities.** It takes hundreds of volunteers to make the Walk for Wellness House happen each year. Your employees can help on event day, or before, with tasks such as T-shirt distribution, staffing water stops, or offering logistical assistance. Commit early and you will be first-up when volunteer recruitment begins.

**Expand Your Influence.** Consider asking your customers and vendors to join you in supporting a great cause! You can collect donations on behalf of Wellness House at point-of-purchase, or ask your own corporate vendors, suppliers or partners to join you in supporting the Walk for Wellness House. This is a great way to make meaningful connections and engage with your customers and corporate partners.



*“The Walk for Wellness House is such a great representation of Wellness House’s personality—energetic, community-focused, collaborative, goal-oriented, and fun! My company organizes a team annually and we always look forward to showing our support.”*

-John J. Paro  
Chairman & CEO, Hallstar



## 2025 Walk for Wellness House Sponsorship Opportunities

### THANK YOU to our 2024 Walk Sponsors!

#### *Presented By*



The Inland  
Real Estate  
Group of  
Companies, Inc.

#### 2024 Platinum Sponsors

Chicago Title Insurance Company  
Hallstar

#### 2024 Gold Sponsors

Curi RMB Capital  
Love Like Sean  
Seyfarth Shaw LLP

#### 2024 Silver Sponsors

Altair Investments, Inc.  
Bhorade Cancer Center – Advocate Health Care  
First Merchants Bank  
Greenberg Traurig  
Nabuki  
Nayar Family Foundation  
Radiation Oncology Consultants

RUSH Supportive Oncology  
Scott & Krauss  
Tru Fragrance & Beauty  
UBS Northstar Partners  
UChicago Medicine AdventHealth  
Xaloy

#### 2024 Bronze Sponsors

Achieve Sports Medicine Institute  
Baker McKenzie  
Barclay Damon, LLP  
Benesch, Friedlander, Coplan & Aronoff, LLP  
Berger Schatz  
Bukés Salon Spa  
Byline Bank  
Duly Heath and Care  
Endeavor Health  
Jel Sert

Katten Muchin Rosenman LLP  
Leif Johnson Moving, Inc.  
Neal, Gerber & Eisenberg LLP  
Parkway Bank  
RHM Staffing Solutions  
Robert Blair Plumbing Heating & Air  
Together at Peace Foundation  
Vedder Price P.C.  
William Blair & Company

*And all our 2024 Copper Sponsors!*

[wellnesshouse.org/walk](https://wellnesshouse.org/walk)



## 2025 Walk for Wellness House Sponsorship Opportunities

### 2025 Walk for Wellness House – SPONSORSHIP COMMITMENT

<u>SPONSORSHIP LEVEL</u>	<u>AMOUNT</u>	<u>EXAMPLES OF IMPACT</u>
___ Presenting Sponsor	\$35,000+	3+ days of Wellness House Operations
___ Platinum Sponsor	\$15,000	30 Information & Education Workshops
___ Gold Sponsor	\$10,000	95 Exercise Classes
___ Silver Sponsor	\$5,000	1 Year of the Young Adult Networking Support Group
___ Bronze Sponsor	\$2,500	6 Hands-on Family Cooking Classes
___ Copper Sponsor	\$1,000	6 Group Meditation Classes

**Please make your sponsorship commitment early to take full advantage of all marketing and volunteer opportunities.**

***To receive logo recognition on event T-shirt, commitments must be received by 4/1/25***

Company Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Payment can be made via check, credit card or EFT; please contact us for payment arrangements.

Checks may be mailed to:

**Wellness House, 131 N County Line Rd, Hinsdale IL 60521**

Please share logo for recognition with Kate Fridholm, Director of Development, at [kfridholm@wellnesshouse.org](mailto:kfridholm@wellnesshouse.org) (.jpg or .jpeg files preferred).

**wellnesshouse.org/walk**