



2025 Walk for Wellness House SPONSORSHIP OPPORTUNITIES



What: For more than 20 years, our community has come together on the first Sunday in May to honor, celebrate and remember those affected by cancer. The Walk for Wellness House includes families, friends, co-workers, and Wellness House program participants participating in either a 3K Walk or 5K Run. Accessible for people of all ages and abilities, the Walk embodies the power of community support for people with cancer and their loved ones.

When and Where:

Sunday, May 4, 2025. The event takes place at and around Wellness House, 131 N. County Line Rd., Hinsdale IL. Participants may attend in person or elect to “Walk Your Way” at a time and location of your choosing.

Who:

Each year, approximately 3,000 walkers and runners take part in the Walk. In 2024 there were registrants from more than 300 cities in 23 states and 2 countries.

Media impressions reach more than 25,000 people.

NEARLY
50,000
PEOPLE SERVED
SINCE 1990

Corporate sponsorship of the Walk sustains the mission of Wellness House and enables us to offer programs at no cost, both in-person and online.

wellnesshouse.org/walk



2025 Walk for Wellness House Sponsorship Opportunities

Sponsoring the Walk for Wellness House is a great way to build customer loyalty and employee morale by supporting a worthy cause. It also promotes brand awareness and reaches potential customers and clients from various communities.

As a sponsor, your business will benefit from exposure to more than 25,000 residents in Chicagoland. In exchange for your sponsorship, you will receive the following benefits:

Sponsorship Benefits:	Presenting	Platinum	Gold	Silver	Bronze	Copper
	\$35,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Co-branded event day stage banner	X					
Company logo included on Save The Date postcard (if committed by 2/28/25) and Website front page ("Presented By")*	X					
Prime tent space for your company/team during event and dedicated Team Photo. (Tent Size: 10x10)*	X	X	X			
Promotional materials displayed in event day Information Tent	X	X	X	X		
Logo on back of event T-shirt (if committed by 4/1/25) and on stage banner*	X (sleeve)	X	X	X	X	
Company Recognition in Email, Social Media and Print Advertising	2+ dedicated posts	1+dedicated posts	X	X	X	X
Logo featured on Walk website	X	X	X	X	X	X
Dedicated route marker/s	4	3	2	1	1	1
Verbal recognition from stage during event program	X	X	X	X	X	X
Complimentary Walk registrations	Up to 50 entries	35 entries	25 entries	15 entries	10 entries	2 entries

**Pending applicable deadlines*



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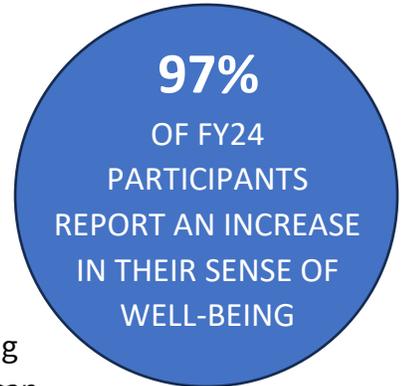
Get Involved and Maximize Your Impact

Sponsorship and recognition are just the beginning. Your company can benefit from participating in the Walk for Wellness House in a variety of ways:

Form a Walk Team. Getting your employees involved is a great way to build team spirit and support the community. Whether you use your sponsorship’s complimentary registrations to join us in Hinsdale or walk at a different location, your employees will know they are making a difference for people with cancer. Individuals on your company team can tap into their personal networks to raise funds, furthering your impact.

Offer Volunteer Opportunities. It takes hundreds of volunteers to make the Walk for Wellness House happen each year. Your employees can help on event day, or before, with tasks such as T-shirt distribution, staffing water stops, or offering logistical assistance. Commit early and you will be first-up when volunteer recruitment begins.

Expand Your Influence. Consider asking your customers and vendors to join you in supporting a great cause! You can collect donations on behalf of Wellness House at point-of-purchase, or ask your own corporate vendors, suppliers or partners to join you in supporting the Walk for Wellness House. This is a great way to make meaningful connections and engage with your customers and corporate partners.



“The Walk for Wellness House is such a great representation of Wellness House’s personality—energetic, community-focused, collaborative, goal-oriented, and fun! My company organizes a team annually and we always look forward to showing our support.”

-John J. Paro
Chairman & CEO, Hallstar



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THANK YOU to our 2024 Walk Sponsors!

Presented By



The Inland
Real Estate
Group of
Companies, Inc.

2024 Platinum Sponsors

Chicago Title Insurance Company
Hallstar

2024 Gold Sponsors

Curi RMB Capital
Love Like Sean
Seyfarth Shaw LLP

2024 Silver Sponsors

Altair Investments, Inc.
Bhorade Cancer Center – Advocate Health Care
First Merchants Bank
Greenberg Traurig
Nabuki
Nayar Family Foundation
Radiation Oncology Consultants

RUSH Supportive Oncology
Scott & Krauss
Tru Fragrance & Beauty
UBS Northstar Partners
UChicago Medicine AdventHealth
Xaloy

2024 Bronze Sponsors

Achieve Sports Medicine Institute
Baker McKenzie
Barclay Damon, LLP
Benesch, Friedlander, Coplan & Aronoff, LLP
Berger Schatz
Bukés Salon Spa
Byline Bank
Duly Heath and Care
Endeavor Health
Jel Sert

Katten Muchin Rosenman LLP
Leif Johnson Moving, Inc.
Neal, Gerber & Eisenberg LLP
Parkway Bank
RHM Staffing Solutions
Robert Blair Plumbing Heating & Air
Together at Peace Foundation
Vedder Price P.C.
William Blair & Company

And all our 2024 Copper Sponsors!

wellnesshouse.org/walk



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2025 Walk for Wellness House – SPONSORSHIP COMMITMENT

<u>SPONSORSHIP LEVEL</u>	<u>AMOUNT</u>	<u>EXAMPLES OF IMPACT</u>
____ Presenting Sponsor	\$35,000+	3+ days of Wellness House Operations
____ Platinum Sponsor	\$15,000	30 Information & Education Workshops
____ Gold Sponsor	\$10,000	95 Exercise Classes
____ Silver Sponsor	\$5,000	1 Year of the Young Adult Networking Support Group
____ Bronze Sponsor	\$2,500	6 Hands-on Family Cooking Classes
____ Copper Sponsor	\$1,000	6 Group Meditation Classes

committed

Please make your sponsorship commitment early to take full advantage of all marketing and volunteer opportunities.

To receive logo recognition on event T-shirt, commitments must be received by 4/1/25

Company Name _____

Contact Name/Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment can be made via check, credit card or EFT; please contact us for payment arrangements.

Checks may be mailed to:

Wellness House, 131 N County Line Rd, Hinsdale IL 60521

Please share logo for recognition with Kate Fridholm, Director of Development, at kfridholm@wellnesshouse.org (.jpg or .jpeg files preferred).

wellnesshouse.org/walk